



Workshop Sessions

- 1) Guidelines for healthcare equipment donations: David Yadin, PhD.
CEO Biomedical Engineering Consultants. *Keynote Speaker: Opening Session*
- 2) Donation Program Partnerships: Stefanie Kirchhoff
Product Manager of Recycling & IT Solutions Waste Management Corp. *Session I*
- 3) The legal aspects of shipping our products. What to be aware of and avoid:
John Connolly Sr. VP Paxton Cooperation
Bill Jensen Attorney Royston Rayzor *Session II*
- 4) The Heart of Our Business *Lunch Speaker:*
Dr. Joel Anthis
- 5) Social Media/Marketing/ Branding/PR
Aaron Ellisor CEO & President The Marion Group *Session III*
- 6) Technology – Inventory Management
Alvaro Carrasco President EZSourceIT
Ariel Handler President REL Advisor *Session IV*
- 7) Disaster Relief and Recovery: What we learned. *Panel Discussion*
 - a) Representative from Food for the Poor - Susan Moore
 - b) Representative from Houston Haiti Relief Initiative - Rose Thelus Ph.D
 - c) Representative from the Medical Benevolence Foundation - Dr. Jerry (Chip) Lambert

The panel is designed to be an interactive discussion among presenters and attendees. The goal is to learn what worked, what did not work, and what are the continuing challenges facing relief and recovery efforts in Haiti. The discussion outcomes may help improve responses to future disasters.

Exhibits:

Aidmatrix

EZ SourceIT

MSN Recruitment

Nonprofit Attendees' Promotional Materials