



Alvaro Carrasco
CEO
EZsourceIT

In October 2006 Alvaro founded EZsourceIT with the purpose of providing a broad range of IT based solutions, ranging from inventory management and consulting to web design, interactive media and integrated marketing services.

Alvaro has gained over 14 years of experience in mobile computing, automated data collection, web design, multimedia, marketing and e-commerce/e-business; and has worked on numerous projects both domestically and internationally for private and institutional clients.

Alvaro brings expertise on the technical side as well as strong business acumen, a diverse/multicultural perspective and a clear understanding of how technology fits within the company's client objectives and overall marketing strategy.

Alvaro holds a Network Administration degree and has experience in account management, materials planning, procurement and customer service. Prior to EZSourceIT, Alvaro served as Director of Operations for an industry value added reseller where he was responsible for overseeing operations, sales and marketing.

Alvaro's principal values are based on freedom, responsibility, solidarity, inclusion, fairness and environmental consciousness.