



Agenda

Thursday Nov 4, 2010

7:00 a.m.	Registration
7:30 am to 8:30 am	Continental Breakfast
9 a.m. to 10 a.m.	Opening Session: <i>Keynote Address Medical Equipment: - Role and responsibilities in the NGO world</i> Yadin David, Ph.D.
10:00 a.m. to 10:15 a.m.	Break
10:15 a.m. to 11:00 a.m.	Session I <i>Donation Program Partnerships:</i> Stefanie Kirchhoff, Product Manager of Recycling & IT Solutions WM
11:00 a.m. to 11:10 a.m.	Break
11:15 a.m. to 12:00 p.m.	Session II <i>The legal aspects of shipping our products. What to be aware of and avoid.</i> John Connolly, Sr. VP Paxton Corporation Bill Jensen Attorney Royston Raysor
12:15 p.m. to 1:00 p.m.	Lunch <i>The Heart of Our Business</i> Dr. Joel Anthis
1:00 p.m. to 1:30 p.m.	Break
1:30 p.m. to 2:15 p.m.	Session III <i>Social Media & Marketing</i> Aaron Ellisor, CEO & President The Marion Group
2:15 p.m. to 2:30 p.m.	Break
2:30 p.m. to 3:15 p.m.	Session IV <i>Inventory Management</i> Alvaro Carrasco President EZsourceIT Ariel Handler President REL Advisor
4:00 p.m.	Reception and Medical Bridges [®] Tour
6:00 p.m.	Dinner – Churrascos River Oaks <i>(Additional cost)</i>

Friday Nov 5, 2010

7:30 a.m. to 8:30 a.m.	Continental Breakfast
9:00 a.m. to 10:30 a.m.	Disaster Relief and Recovery Panel Susan Moore, Rose Thelus Ph.D, Dr. Jerry(Chip) Lambert Jr.
10:30 a.m.	Closing Remarks
11:00 a.m.	Tour of the Texas Medical Center.
12 p.m.	Lunch at the Texas Medical Center <i>(Additional cost)</i>

MSN Board Meeting: TBD

*Exhibits: Aidmatrix; EZSourceIT; MSN Recruitment
Nonprofit Attendees' Promotional Materials*