



## MedSurplus Network 5th Annual Conference November 3, 2010 to November 5, 2010



Aaron Ellisor, CEO and President, Certified SEO Specialist

The Marion Group, Advertising and Marketing for online and offline strategies.

Aaron is the owner of Marion, a Houston based agency now in its 30th year of operation.

He has developed marketing programs and internet strategies for organizations and corporations such as NACE International, Champion Technologies, Chevron, Halliburton, Shell, M.D. Anderson, Baylor College of Medicine, Methodist Hospital and The Moody Foundation, VA Hospital. and a host of law and physician practices, just to name a few.

Aaron is also named "The Internet Guru" on the famed Biz Journal Network and has participated in the program working with Dayna Steele, famed talk show host and author..

Aaron has a certification as a Search Engine Marketing Specialist from the Academy of Web Sciences, February 20, 2003.

His personal mission statement is:

**I inspire and instill passion in everyone I meet by displaying my joy and passion in everything I do!**

### **Community Service**

Mentorship Program Fort Bend Independent School District

Volunteer for AIDS Foundation of Houston

Volunteer for The Assistance Fund

Future Quest for Fort Bend ISD

### **Memberships**

Galleria Chamber of Commerce

Fort Bend Chamber of Commerce

Richmond/Rosenberg Chamber of Commerce

GLBT Chamber of Commerce

Greater Houston Partnership

Men in Mission

### **Board of Directors**

Stages Repertory Theatre

Long Rang Planning Committee Chairman

Marketing Chairman

CCFA

### **Education**

Houston Baptist University,

University of Houston,

BA in Fine Arts

Glassell School of Fine Arts

### **Community Related Participation**

Houston Grand Opera

Stages Repertory Theatre

Child Advocates  
Junior League of Houston  
Fort Bend County Fair  
Literacy Volunteers of Fort Bend County  
Unicef Fund Raiser  
Friends of Bering  
Unity Church of Christianity

**What Others are saying:**

Aaron is a genius with amazing depth combined with a levity and creativity that is astounding and brilliant to be around. People soar and succeed around him!"

Janet Rae , Host , *Get Lit! with Janet Rae*

"I wanted to be sure to tell you a.s.a.p. how incredibly gifted you are...in fact, you are the God of Graphics. The brochures and display are richly poignant and accomplish everything we asked of you in creating these products (and more). We look forward to a long and wonderful association with you and your fine company. "

-Kimberly A. Arlinghaus, *MD Medical Director Traumatic Brain Injury Center of Excellence, Michael E. DeBakey VA Medical Center*

"Aaron defines creativity, excellence and passion. We worked together on a project for a customer over ten years ago. He's still one of the best I've worked with. I am continually impressed but never surprised at how up to date he is on the latest, most effective marketing techniques. Oh, and he's loads of fun!" Monique Bozeman, *Bozeman Consulting*

"Aaron is an amazingly creative marketer! He not only understands how to create effective marketing, but how to inspire those around him to be more creative and driven. His clients love him, not just because he makes them money, and his employees love him. I have been blessed to work under his guidance!" Damon Vance, VP

"Aaron and his company did a fabulous job for us on a complete re-brand package as well as other collateral and promotional materials. Aaron and his team are creative, professional, have an excellent work ethic, and are an all around joy to work with."

Rima Bonario, *Unity Church of Christianity*

"Aaron and The Marion Group have assisted Healthcare Consultants with our web presence and corporate image. He is always interesting and eager to share his ideas. I appreciate his commitment to our needs and look forward to our next project."

David Neider, *Healthcare Consultants*

"From The Space Store to Steele Media Services, I have used Aaron and The Marion Group for logo design, website design, business cards, personal notecards, layouts - you name it! I know the work will be exceptional, the value good and it will make a lasting impression on my customers and clients." Dayna Steele, *Keynote Speaker/Author*

"Aaron is extremely talented and knowledgeable about various aspects of both print and online media. I've worked with Aaron several times on print related material as well as web design and maintenance. His vision for brands is innovative and cutting edge and I am confident his final product will always be above and beyond all expectations."

Missy Garza, *Sierra Pacific*

"Aaron Ellisor is crazy (crazy good) about search engine optimization and about helping to grow his client's bottom line. I learned new things every time I met with him. Aaron taught me way more about Web marketing than I have learned before or since. His customers really value his attention to detail. AND he's a delight to work with. How cool is that?" Elaine Krause, *Project Writer and Author*